

## VICTOR HERNANDEZ (VICO)

**EDUCATION**      **HUMBOLDT STATE UNIVERSITY, ARCATA, CA – B.A. STUDIO ARTS, MINOR ART HISTORY**  
2007 Awarded Excellence in Fine Arts & graduated with honors (GPA 3.75)  
**ORANGE COAST COLLEGE, COSTA MESA, CA – A.A. STUDIO ART**

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**SOLO EXHIBITIONS**      2010 Vico Ink People Center for the Arts, Eureka, California  
2009 Vico, Muddy's Hot Cup , Arcata, Ca  
2007 Vico: Deconstruction, Accident Gallery, Eureka, California  
2006 Vico, Humboldt State University, Arcata, California

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**GROUP EXHIBITIONS**      2006 H.S.U. Annual Juried Student Exhibition, Arcata, Ca  
2006-2007 H.S.U. Annual Sculpture Walk, Arcata, Ca  
2006 H.S.U. Teapot Show, Arcata, Ca  
2006 H.S.U. Annual Senior Exhibition, Arcata, Ca  
2007-2008 Muddy's Hot Cup Sculpture Festival Invitational, Arcata, Ca  
2007 H.S.U. Annual Juried Student Exhibition, Arcata, Ca  
2007 Sustainable Art and Music Festival, Arcata, Ca  
2007 Redwood Art Association Juried Exhibition (Wanda Hansen), Eureka, Ca  
2007 Si Se Puede! , Eureka, Ca  
2007 Pastels on the Plaza , Arcata, Ca  
2008 H.S.U. Annual Juried Exhibition, Arcata, Ca  
2008 H.S.U. 1st annual Graphics Design Show, Arcata, Ca  
2008 Redwood Art Association Summer Exhibit, Eureka, Ca  
2008 Redwood Art Association Juried Exhibit (Philip E. Linhares), Eureka, Ca  
2008 Propaganda Poster Exhibition First Street Gallery, Eureka, Ca  
2008 The Dream Show, Launch Pad Gallery, Portland, Or  
2009 Bi Annual Erotic Exhibition, Accident Gallery, Eureka, Ca  
2009 Year Round Accident Gallery, Eureka, Ca  
2009-2012 Humboldt Arts Project , Arcata, Ca  
2012 Ironside Gallery Member Artist, Arcata, Ca  
2012-2015 Burning Man, Black Rock City, Nv  
2013 Art Gala Humboldt Botanical Gardens, Eureka, Ca  
2016 Mass Appeal, Costa Mesa, Ca

PROFESSIONAL  
EXPERIENCE

**VICO DESIGNS, ARCATA, CALIFORNIA**

Owner Operator, Business Development, Design, and Marketing (2009-Present)

Logo Design

Web Design and Development

Print Design and Production

Social Media Brand Development in Relevant Networks

Marketing Campaign Management

Over 30 Developed Websites For Businesses in WordPress, PHP, HTML 5, CSS, Javascript

40+ Clients Wide Variety of Industries

Event, Product, Photography

Video Production

Print Production

**LOST COAST PRINTING, ARCATA, CALIFORNIA**

Co-Owner Operator, Business Development, Design, and Marketing (2009-Present)

Fine Art Printing for Artists and Businesses

Wide Format Printing

Documented and Digitizing Services for Artists

Wide Range of Printing Materials

**HUMBOLDT ARTS FESTIVAL, ARCATA, CALIFORNIA**

Co-Founder, Director (2010-2014)

Two Day Music & Arts Festival Free to The Public

Led a Team of Coordinators in Marketing, Fund Raising, Design, Music and Performance Booking, Art Curating, Sales, Vendors, and infrastructure.

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ACHIEVEMENTS/AWARDS

2008 Juried exhibition 2-D Art Center Award

2008 Juried exhibition 2-D Student Art Gallery Award

2007 Arcata Beautification Grant Permanent Installation Sculpture

2007 Marchi Sculpture Award

2007 Award for Excellence in Fine Arts Humboldt State University

2006-2007 Nominee for Outstanding Student Achievement in Contemporary Sculpture

2006 H.S.U. Juried Exhibition Sculpture Award

2005 Fall Presidential Honor H.S.U.

**COLLECTIONS** Sculpture Installation Muddy's Hot Cup Arcata, Ca  
Sculpture Permanent Public Installation Arcata, Ca  
James Brown Collection, Costa Mesa, Ca  
City of Arcata, Arcata, Ca  
Alex Stillman Collection, Arcata, Ca  
700 sq' Public Private Mural for Sun Yi's Academy, Arcata, Ca

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**PUBLICATIONS** 2013 Burning Man gets permit for more participants, SFGate July.29.2013 San Francisco Ca  
2012 Celebrating Creativity, The North Coast Journal May.10.2012 Eureka Ca  
2011 May Humboldt Happenings, The North Coast Journal May.5.2011 Eureka Ca  
2010 Second Annual Humboldt Arts Festival this weekend, Arcata Eye May.12.2010 Arcata Ca  
2009 Art (and craft) for Arts Sake, The North Coast Journal Nov.12.2009 Eureka Ca  
2009 I Sing the Body Erotic The North Coast Journal Aug.6.09 Eureka Ca  
2007 Art Talk and Walk Times-Standard Feb.25.07 Eureka Ca  
2007 Sculpture Festival 07 Eureka Reporter Mar.11.07 Eureka Ca

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**SKILLS** Strong background in Design, Marketing, Business Development, Social Media and Project Management.  
Events Organizer  
Skilled at accomplishing multiple work tasks simultaneously; Work well under pressure and deadlines.  
A motivated and self-directed team player; able to build professional relationships and trust with team members and clients.  
Acquire skills quickly and successfully take on new challenges.  
Always strive to exceed clients expectations.

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**COMMUNITY SERVICE** Keynote Speaker at Emerging Artist Conference  
Mentoring High-School Arts Group in Event Organizing

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**LEADERSHIP EXPERIENCE** 2006-2007 Sculpture Club President  
2008-2014 Founding Director of Humboldt Arts Festival